

Overview

Designed specifically for new and small businesses with limited marketing resources, WebStart by Verticalwerks is a great way to promote your local business online. For just \$99 per month, we provide a complete turnkey online marketing solution. You get a search optimized, one-page Web site and the ongoing marketing services required to promote local businesses on the Internet.

Sure, you can find web hosting for less, but without expert Web site optimization and ongoing promotion your business won't see enough visitors to make a significant difference in the growth of your customer base and revenue. Web site hosting companies and Web designers simply can't deliver the business results that our WebStart program does!

WebStart Benefits

- Affordable turnkey online marketing program for small businesses
- Drive prospects and customers to your business online via SEO traffic
- Get top search result in your market and industry
- Manage your online reputation and online listings

WebStart Features

You get a single, search-optimized Web page for your business, including:

- A premium Website template with your logo and up to 2 photos
- We research and provide you with the top 2 - 5 keyword search phrases for your business
- A keyword-search-optimized 2 - 3 paragraph introductory business description
- A bullet list of the services/products your business offers
- Your business name, location, phone number, hours of operation and an interactive Google map
- Optimized title tag, meta description and keyword tags
- Logos and links to optimized local listings pages (Google Places, Facebook, Yelp)

Or, if you already have a website, we'll help you optimize it for search, including:

- We research and provide you with the top 2 - 5 keyword search phrases for your business
- We provide search-optimized home page text and meta tags that you or your website provider can add to your existing site

With either option, you also get ongoing services to support and promote your business, including:

- You get premium business website hosting with 99% uptime guarantee and annual custom business domain name registration with privacy
- We set up and optimize your local business listings on Google Places, Facebook and Yelp
- We provide ongoing SEO link development (~1 - 2 links per month) to drive visitors to your Web site via Google and other search engines
- We set up Google Analytics for you and submit your website's XML sitemap to Google Webmaster tools, giving your site greater search engine visibility
- Up to one website update/change per month at your request (*Verticalwerks-hosted site only)

Terms and Conditions

- Cost is \$99 per month via automatic, recurring monthly credit card payment
- 1-year agreement automatically renews each year
- Client to provide logo, photos and all other artwork
- Verticalwerks helps you select your premium website template
- Incremental services available at \$149 per hour